

SECOND RULE LLC



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FOR IMMEDIATE RELEASE

Second Rule LLC Announces Ground Breaking Open Application Programming Interface (API) for IP3 NetAccess Network Gateways

Second Rule LLC announces the availability of NetAccessAPI, an open industry standard interface to its leading Visitor Based Network Gateway, the IP3™ NetAccess.

PHILADELPHIA, PA, August 14, 2007 – Second Rule LLC today announces the availability of NetAccessAPI, an industry standard, open Application Programming Interface for its leading IP3 NetAccess Gateway products. NetAccessAPI is based on the open standard W3C-recommended XML language, allowing any user to fully integrate the IP3 NetAccess Gateway using any programming or scripting tools, including Visual Studio, Crystal Reports, Python, PHP, ASP and many others.

Using NetAccessAPI, information can securely be extracted and manipulated using any XML compliant programming tool for reporting, and subscribers can be managed and the configuration of the IP3 NetAccess platform controlled using the same tools, allowing an unprecedented amount of flexibility and control for integration with users' billing, management and authentication systems.

“The possibilities are limitless for future integration and application of the IP3 NetAccess platform by using this API” said Andrew Marshall, President & CEO of Second Rule LLC. “By making a complete, open, industry standard interface available to our products we have opened the door for our customers to obtain new value from their investment in IP3 NetAccess, and we expect demand to be high.”

Chris Bradley, Second Rule LLC's Vice President of Engineering added "This API is extremely comprehensive, and allows control and reporting of virtually all aspects of the IP3 NetAccess in a secure manner from a client's own systems. We have even provided the facility to prevent local configuration changes at the gateway to enforce secure management using the API."

NetAccessAPI is available immediately as a licensed module on all IP3 NetAccess X-Series products using a current version of the IP3 NetAccess firmware. The API can be manipulated by any XML capable programming or scripting language, which makes it available to practically all developers worldwide.

A Developers Toolkit including examples and extensive documentation resources will be the subject of a separate announcement very shortly. This Toolkit will provide resources to allow rapid development and deployment of applications ranging from the very simple to the highly complex in the shortest possible time.

About IP3 Networks – a Trademark of Second Rule LLC

Second Rule LLC, through its IP3 Networks Division is a leading provider of access control management products for broadband wireless and wired networks. IP3 Develops IP network solutions for use in networks that need to manage visitors (Visitor Based Networks, or VBN's) IP3's NetAccess family of access control and billing gateways provides highly customizable provisioning, authentication, and network security services that enable hospitality properties, public venues, service providers, and enterprises to manage and control both public and private broadband services. With offices in Philadelphia, PA, and San Diego, CA Second Rule LLC is a privately held and financed corporation with many thousands of gateways installed with customers on five continents. For more information, visit <http://www.ip3.com>. To find out more about the benefits of IP3 NetAccess, contact the company at sales@ip3.com or by calling 800-388-5262 toll-free inside the USA, or +1-858-876-0146 internationally.

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