

SECOND RULE LLC



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IP3 NETACCESS DEPLOYED AT ONE OF THE WORLD'S BUSIEST RAILROAD STATIONS

Odakyu Electric Railways deploys IP3 NetAccess Gateway in Q's Café at Shinjuku Station in Tokyo, Japan, one of the world largest stations with 3.2 million customers daily

PHILADELPHIA, PA/SAN DIEGO CA, March 6, 2007 – Second Rule LLC today announces that Odakyu Electric Railways (<http://www.odakyu.jp/english/>), Japan's leading transportation, department store, hotel and real estate conglomerate, has selected the IP3 NetAccess platform for its multi-purpose café and event space, Q's Café, located in Shinjuku, the world's busiest station boasting 3.2 million daily users. Odakyu has strategically positioned its Q-Café to offer Shinjuku's travelers a convenient and cozy cafeteria environment. The IP3 NetAccess was deployed for wireless LAN access for notebook computers and PDAs. Presently it is mainly to afford Odakyu and its business partners an opportunity to advertise their latest products and services to a captive audience. IP3's NetAccess gateway was selected due to its proven ability to provide zero end-user configuration, fool-proof authentication and high level security.

This urban oasis has big potential for broadening wireless LAN usage by taking advantage of IP3's versatility. Meanwhile, Odakyu has deemed their first NetAccess deployment a huge success and is now moving forward with plans to roll-out additional installations to other Odakyu lines connecting to Shinjuku station.

Andrew Marshall, Second Rule's President and CEO said "We are very proud to be selected to provide the IP3 NetAccess platform to one of the most respected transportation companies in the

world, at one of the largest railroad stations in the world.” He continued, “The IP3 NetAccess’ success in this market is due to our partner in Japan, TCB Technologies Corporation, who is one of our foremost distributors, and they have been instrumental in the development of the IP3 NetAccess product. We congratulate them on this latest and most prestigious deployment.”

About TCB Technologies Corporation

TCB Technologies Corporation (<http://www.tcbtech.co.jp/english/>) is the leading IP3 NetAccess integrator and distributor in Japan. TCB Tech has successfully deployed this solution in numerous hotels and inns throughout Japan, and has leveraged the NetAccess platform’s versatility and functionality to develop improved methodology for designing and deploying wireless access networks.

About IP3 Networks – a Trademark of Second Rule LLC

Second Rule LLC’s IP3 Networks Division is a leading provider of access control management products for broadband wireless and wired networks. IP3 Develops IP network solutions for use in networks that need to manage visitors (Visitor Based Networks, or VBN’s).

IP3’s NetAccess family of access control and billing gateways provides highly customizable provisioning, authentication, and network security services that enable hospitality properties, public venues, service providers, and enterprises to manage and control both public and private broadband services. With offices in Philadelphia, PA, and San Diego, CA Second Rule LLC is a privately held and financed corporation. For more information, visit www.ip3.com. To find out more about the benefits of IP3 NetAccess, contact the company at sales@ip3.com or by calling 800-388-5262 toll-free inside the USA, or +1-858-876-0146 internationally.

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